



Seacoast United NH/MA North

Q: What is Seacoast United trying to do here?

A: We are looking to create a program which has a positive and inclusive culture where the three NH based regions (Epping/Bedford/Concord) and MA North will be more aligned in their programming from a player development and experience and a parent education and experience standpoint.

Q: Why are Seacoast United looking to implement these changes?

A: Over recent years, it is evident that the four regions have been operating independently, despite all wearing the SUSC logo. Due to the close proximity of all four regions, this has led to us naturally competing against one another, instead of working together, and in turn causing an “Us versus Them” mentality, which has created confusion and a hostile culture between SUSC regions. We want to combine resources across the four regions from a player, coach and parent standpoint, to create a stronger program together, versus apart.

Q: If I am from Concord, Bedford or MA North regions am I now going to be expected to travel more to Epping?

A: The last thing we are looking to do is make it harder for families and players. The only additional travel to Epping will be required when we put on these additional events, which are over and above your existing schedules in your respective regions. These events are of course completely optional for you to attend, even though we truly hope everyone wants to attend.

Q: How will this shift in mindset impact the upcoming tryout process for the 2024-25 year?

A: Come June when we run tryouts for the 2024-25 season, this will be the biggest change to our programming. In past years, we have run tryouts in four different locations, which included four different registration links to each region’s respective tryout. This has in turn caused confusion for families as to what link do they register for, which location do they attend, and additionally it has created challenges for families who may have kids in different regions within Seacoast United and trying to manage logistics.

For the 2024-25 tryouts in June, all tryouts will be hosted at the Epping Complex for all four regions. This is being done to help create less confusion, make all regions more accessible to families and additionally create a further step in us bringing everyone together, versus apart.

Q: How will the registration process for work the 2024-25 tryout?

A: There will be one tryout link for players/families who are interested in being part of Seacoast United in the Bedford, Concord, Epping and MA North regions. When registering, families can select which region they are trying out for, and if they want to be considered for multiple regions this will be an option as well.

Q: How will the follow up process work from tryouts offering players positions for the 2024-25 season?

A: If a player registered to try out for the Bedford region only, they will be selected for a team out of the Bedford region. If a player registered for try outs, and selected multiple regions you will be offered options within each region which will include what option we believe would be best suited for the player.

Q: As we start the 2024-25 season, what will we see change at the beginning of season?

A: In August, we will be standardizing all four regions to start practicing the same week. This first week will involve that all teams within each region practice three times for that first week. The first two sessions will be in your respective region with the team you have been selected on, and the third session that week will then be in Epping. This third session will be an opportunity for us to bring all girls and boys teams from each region together in Epping, and truly start off the year together from a players standpoint on the field. In the past, we have had different messaging from each region to parents about the upcoming year, different timing of coaches meeting with new teams, so this third session at Epping will be an opportunity for all regions to get standardized messaging about the upcoming year, along with individual teams/families meeting with respective coaches so that all players and families are receiving the same information in a timely manner.

Q: For the 2024-25 season, if I am selected for a team out of Concord, am I now going to be practicing out of Epping?

A: No. You will continue to practice out of Concord like you have been this past year. The only adjustment will be when we host Region get together at Epping, where you will attend these events which will be sporadic throughout the year. The last thing we are looking to do is cause inconvenience for families, and we aim to have players and families feel that they are part of something bigger than just one team, or region, and be part of the extended Seacoast United family.